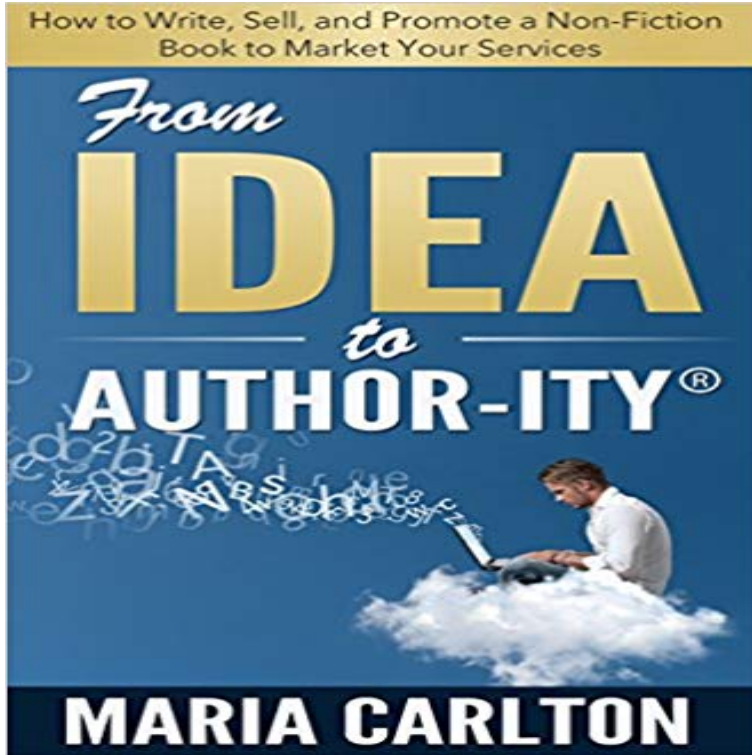


From Idea to Author-ity: How to Write, Publish, and Promote a Non-Fiction Book to Market Your Services



If you've started to write, are thinking about writing, have written, or are anywhere on the road to publishing a non-fiction book, this book will guide you through the process. From starting, finishing and polishing your manuscript, to understanding the self publishing vs traditional publishing models and then handling your marketing and distribution challenges you'll find out how to AVOID Expensive learning curves and traps for new authors! With the experience of publishing, marketing, and distributing dozens of non-fiction books in the last 10 years, Maria Carlton openly shares all that she's learned about the process of going from Idea to Author-ity in 85 pages that will save any author time, significant money, and frustration when faced with I wrote a book now what?

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