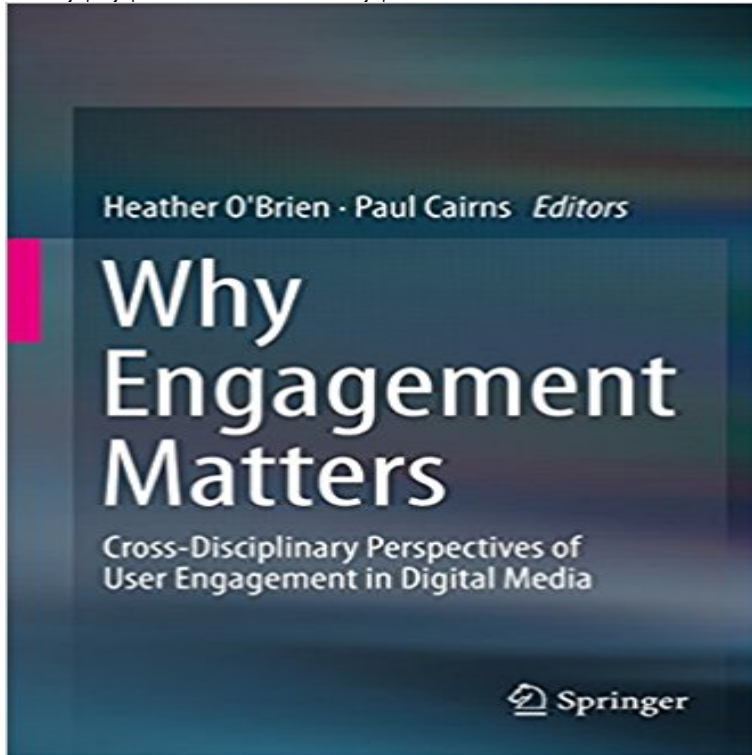


Why Engagement Matters: Cross-Disciplinary Perspectives of User Engagement in Digital Media



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